

Communications Director/Content Creator

To apply, please send your resume and a sample of your work to cynthia@actioninmontgomery.org

WHY WORK FOR AIM and our statewide Network (PATH and ACT)

We are three sister organizations focused on building people power with local congregations and schools in Maryland. We train and develop community leaders to act on issues of economic justice and racial equity, to hold elected and corporate officials accountable, and to act together to win needed changes.

OUR IMPACT ON COMMUNITIES: We have impacted tens of thousands of people by organizing people-power to shape education, housing, jobs, youth, racial equity and economic justice. We are a vehicle for community leaders to act together, giving them a seat at the table that shapes Maryland, and consequently, the national landscape.

OUR DEDICATED PEOPLE: Talented, visionary, dedicated and diverse team of leaders serve at AIM. We are driven and dedicated to build power for the people in our communities and we work hard. And we strive to do so with sense of joy, humor, and balance. We all roll up our sleeves to pull our weight when tasks need to get done and collaborate on collective actions. This is a team made up of interesting, smart, passionate people who are deeply committed to their growth and the growth of each other.

OUR CONNECTIONS & CULTURE: We strive for a work culture of learning, growth, and development, so that everyone has an opportunity to work on projects that stretch them and are deeply meaningful to them. We are connected to a statewide, regional and national network of other like-minded organizations including the Washington Interfaith Network, Greater Cleveland Congregations, Greater Boston Interfaith Organization, and Common Ground in Milwaukee.

We are an equal opportunity employer. Black, Indigenous, and People of Color (BIPOC) are strongly encouraged to apply.

CONTENT CREATOR ROLE (Written/ Multimedia)

We are seeking a talented content creator who will help reinforce current organizing strategies and develop new communications strategies to help us persuade, engage, organize, and win campaigns that make a significant impact in our communities. This includes communications with members, potential members, allies, donors, voters and community decision-makers. Our ideal candidate is an excellent writer, and multi-platform producer and editor. We are looking for a candidate with strong written and visual storytelling skills; someone who is effective at producing photos, graphic design and video. We are looking for someone who is creative and collaborative and quick to deliver compelling — and shareable — content. A deep commitment

to social justice and racial equity rooted in building the power and leadership of community leaders is a must. We are looking for someone who wants to grow with us as we create a statewide brand and do more and more statewide campaigns.

Duties for Content Creator Role

- **Lead content/ storytelling/ communications strategy** with our members, donors and allies through engaging emails, short mailers, campaign infographics, short videos, and other methods of communication.
- **Create campaign strategies** for members and community leaders to engage with elected officials on local and statewide campaigns; create tools for leaders to use to engage their congregations, schools and communities to act on the issues we're working on.
- **Lead strategy, presence and engagement on social media** platforms including Twitter, Instagram, Facebook, YouTube, and our webpages.
- **Drafting and producing** annual reports, donor updates, issue briefings and fliers.
- **Develop content** to be published on our website regularly and create private, members-only parts of the website to include campaign updates.
- **Create opportunities for leaders** to connect, engage with our campaigns virtually.
- **Assist in our re-branding process** as we come up with new ways to consolidate our power across three organizations and build a statewide organization.

Qualities and Talents for Content Creator Role

- Exemplary writing and editing skills.
- Ability to frame ideas, develop stories and synthesize complex public policy issues in a creative way that appeals to a wide variety of audiences.
- Demonstrated experience with design, photography and video editing programs preferred.
- Outstanding interpersonal, presentation, communication, and time management skills.
- Motivated to share expertise with people by training members and colleagues.
- Excellent at keeping projects organized and shareable.

- Commitment to economic justice and racial equity.
- Ability to work in-person some of the time in suburban Maryland.

Compensation & Benefits

- Salary is based on experience, starting at \$50,000 (candidates less than 2 years of relevant work experience), up to \$80,000+ (for candidates with several years of relevant work experience)
- 40-50 hour work weeks, including some evening and weekend commitments
- 4 weeks of paid time off; additional paid holiday leave; compensatory time off options available
- 403(b) retirement fund with 15% contributions and no match requirements, after 12 months of employment
- Up to \$10,000 each year towards health insurance
- Monthly stipend towards internet, phone, as well as gas mileage reimbursement